Financial Results for the first half of fiscal 2023 and medium-term management plan

Oct. 27,2022 Systena Corporation Security code:2317 (Prime Market of the Tokyo Stock Exchange)

Company Outline



[Company name]Systema Corporation[Established]March 1983[Fiscal period]March	[Listed Monetary and Commodities Exchange]TSE Prime market[Capital Stock]1,513,750,000 Yen[Number of outstanding shares]450,880,000 shares						
	Director : Hiroyuki Fujii Outside Director : Yukio Suzuki Director : Shingo Hemmi Outside Director : Kouichi Ogawa Director : Hiroshi Kotani Outside Director : Mari Itoh						
[Auditor] Full-time Corporate Auditor (Outside Corporate Auditor) : Toru Hishida Outside Corporate : Yoshihiro Nakamura, Hiroshi Adagawa, Nobushige Tokuono [Number of Employees] Non-Consolidated:3,886/Consolidated:5,306 (As of Oct. 1, 2022)							
 Solution Design Business Planning, design, development and verification support for automated driving and in-car systems, products and telecommunications services Planning, design, development and verification support for Internet-based business, commercial apps, web services, social infrastructure-related systems, IoT, AI and robot-related services Development of mission-critical systems for the financial sector (for the non-life insurance, life insurance, and banking industries), the industrial sector, public sector and other industries Development of infrastructure systems 							
 IT Service Business Provision of IT outsourcing services including operation/maintenance/monitoring of systems and networks, help desk/user support, data input, large-volume output, software development support and technical support for information devices, quality verification of mobile devices/Web applications IT-related products for corporate customers, such as servers, computers, peripherals, and software Provision of infrastructure building, virtualization and other IT device/equipment-related services Provision of RPA solutions 							
 'Canbus.IoT', 'Cloudstep', 'Web Shelter'. > Offering and supporting introduction of Google Workspace, Microsoft Office 365, > Tren 	Overseas Business ile communication-related technical bort, development and verification bort , provision of various solutions and research and commercialization of latest technologies and services						

Domestic Group Companies



Consolidated subsidiaries

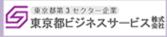


ProVision Co., Ltd.

[Capital] 85,000,000 Yen [Ratio of capital contribution] 99.6%

•Comprehensive internet service business focusing on development support and quality evaluation of mobile terminal apps and internet content

(IT Service Business)



Tokyoto Business Service Co.,Ltd

[Capital] 100,000,000 Yen[Ratio of capital contribution] Systema 51% TOKYO METRO-POLITAN GOVERNMENT 49%

Data entry, Large volume output, Mailing service, Secretariat agency,Paperwork agency. Model company for employing heavily disabled persons incorporated jointly with TOKYO METROPOLITAN GOVERNMENT.

(IT Service Business)

毎株式会社ティービーエスオペレーション

TBSOPERATION CO., LTD

[Capital] 40,000,000 Yen [Ratio of capital contribution] Tokyoto Business Service Co.,Ltd 100%

Employment transition support and continuous employment support based on the General Support for Persons with Disabilities Act.Employment training for persons with disabilities.

(IT Service Business)



[Capital] 65,000,000 Yen [Ratio of capital contribution] 76.7%

Design, manufacture and sales of IoT/M2M router, LTE/3G/WiMAX2+/PHS router, Wi-Fi board, Android terminal, wireless digital signage, antenna etc

(Business Solution Business)

• Equity method affiliated companies



HIS HOLDINGS, INC.

[Capital] 95,000,000 Yen [Ratio of capital contribution] 25.0%

Development and sale of products

(software) for computers and related equipment, Provision of personnel including computer engineers and technicians.

(Solution Design Business)

G	aY	a	Со	.L	td.

[Capital] 75,000,000 Yen [Ratio of capital contribution] 65%

Planning and management of social games for mobile, smartphone, PC

(Investment & Incubation Business)

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ONE Tech Japan, Inc.

[Capital] 85,000,000 Yen [Ratio of capital contribution] 87.5%

Provide planning, development, sales and other services in the fields of AI, IoT, robots, Fintech and social media.

(Investment & Incubation Business)

MINGAL

MINGAL, Inc.

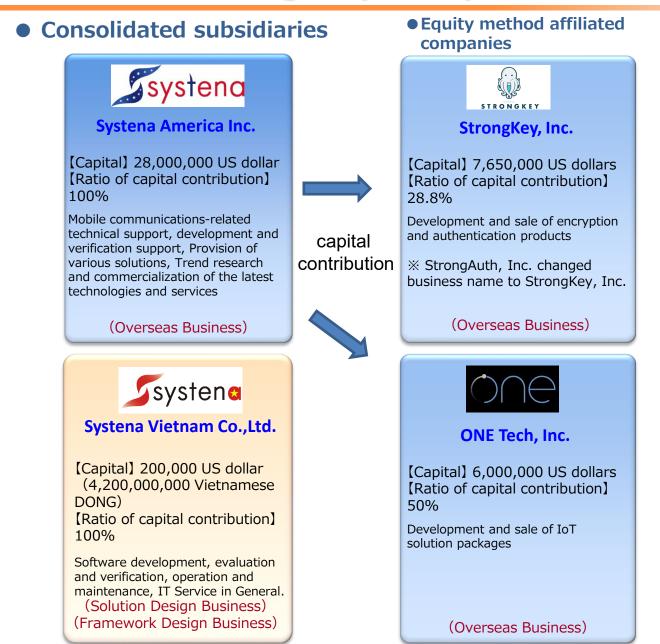
[Capital] 100,000,000 Yen [Ratio of capital contribution] 60.0%

Development, distribution, maintenance, and operation of cloud services relating to professional practice

(Cloud Business)

Overseas group companies







Financial Results for first half of fiscal 2023 (Consolidated) <YoY rate>



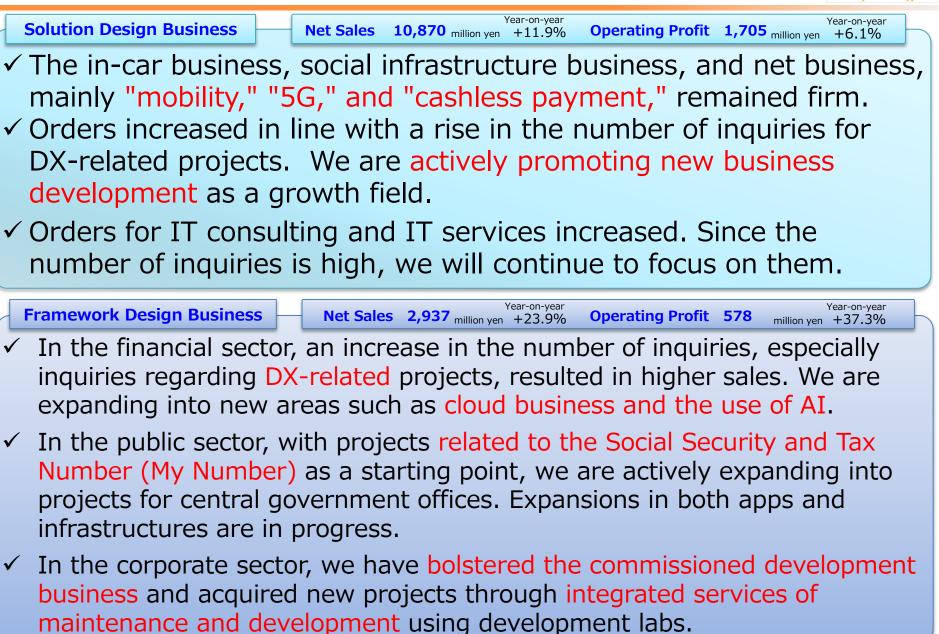
With the impact of the COVID-19 pandemic lessening and economic activities becoming normal, we speedily allocated management resources with a focus on growth fields, particularly in markets where we are able to leverage our strengths and become a winner, while also investing, such as continuing to recruit new graduates proactively and expanding office floor space, to increase the size of the business. As a result, net sales and operating profit increased 16.0% and 14.9% year on year, to 35,805 million yen and 4,435 million yen, respectively.

(in millions of yens)

	1H Fiscal 2023		1H Fiscal 2022		YoY rate	
	Amount	Profit ratio	Amount	Profit ratio	Amount of change	rate of change
Net sales	35,805	_	30,876	_	4,929	16.0%
Operating profit	4,435	12.4%	3,858	12.5%	576	14.9%
Ordinary profit	4,497	12.6%	3,738	12.1%	759	20.3%
Profit attributable to owners of parent	3,084	8.6%	2,518	8.2%	565	22.5%

Point 1





Point 2



	IT Service Business Net Sales 8,755 million yen +17.6% Operating Profit 1,232 million yen +29.3%									
✓	We focused on the expansion of two types of services, IT support to help customers facilitate DX and PMO services to provide project management support mainly in association with the introduction of various types of tools and smart devices. These efforts contributed to higher sales and profits.									
✓	We strengthened use of inbound sales and developed new customers, using IT training and security services as a sales hook.									
(Business Solution Business Net Sales 12,238 million yen +16.9% Operating Profit 723 million yen +6.0%									
~	✓ Uncertainty grew due to the seventh COVID-19 wave, rising product prices linked to the depreciation of yen and the difficulty of procuring IT devices attributable to the shortage of semiconductors and other factors. With an eye toward the endemic COVID-19 era, however, we strengthened our sales activities.									
✓	In the system integration business, we received orders for building of hybrid environments, migration to a cloud environment for digitalization, system development projects, and maintenance services.									
~	The number of inquiries increased for projects that require one-stop services, high value-added solutions that include the understanding of roadmaps, the introduction of IT equipment, the construction of IT infrastructure, the utilization of the cloud and the development of systems, as well as									

maintenance/operation projects.

Point 3



Year-on-year

Cloud Business

Net Sales 1,079 million yen +7.6% Opera

Operating Profit 226 million yen +6.8%

- ✓ There has been an increase in the number of inquiries for Canbus., a product that enables low-code development, reflecting growing demand for the replacement of operation systems due to recent changes in workstyles.
- ✓ The number of orders for integration for operational reforms increased from the customers that use "Canbus." to facilitate their digital transformation.
- New markets for "Canbus." further cultivated because of strengthening of our alliances.

Overseas Business

Net Sales 70 million yen ▲19.9% Opera

 Operating Profit
 ▲ 12
 million yen
 ▲ 11
 million yen

- ✓ Orders received for system development and verification services from Japanese manufacturers have been stable.
- ✓ Orders for projects for development of PoC, where Japanese companies verify start-ups' technologies remained strong. We will lead it to full-scale development, which is subsequent to the PoC development.
- ✓ The number of inquiries and orders for "Canbus.," a DX service for work efficiency improvement that has established a track record in Japan, increased in the U.S. as well.
- ✓ The number of inquiries and number of orders increased for Remo-oTe, a remote BPO service which features Japanese engineers against the backdrop of rising engineering costs.

Financial Results 1H (Consolidated, YoY rate) Systema

Sales by Segment

(in millions of yens)

	1H Fiscal 2023		1H Fisca	1H Fiscal 2022		YoY rate	
	Amount	Sales Distribution ratio	Amount	Sales distribution ratio	Amount of change	rate of change	
Solution Design	10,870	30.4%	9,718	31.5%	1,151	11.9%	
Framework Design	2,937	8.2%	2,370	7.7%	566	23.9%	
IT Service	8,755	24.4%	7,443	24.1%	1,311	17.6%	
Business Solution	12,238	34.2%	10,472	33.9%	1,766	16.9%	
Cloud	1,079	3.0%	1,003	3.3%	75	7.6%	
Overseas	70	0.2%	88	0.3%	▲17	▲19.9%	
Investment Incubation	177	0.5%	87	0.3%	90	103.4%	
Adjustment	▲323	▲0.9%	▲306	▲ 1.1%	▲16	_	
Total	35,805	100.0%	30,876	100.0%	4,929	16.0%	

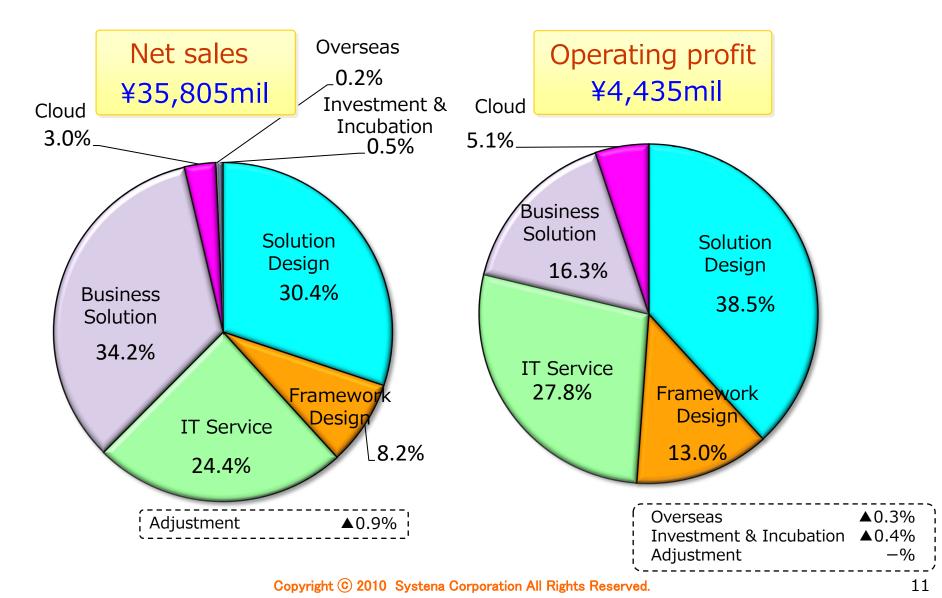
Operating profit by Segment

(in millions of yens)

	1H Fiscal 2023		1H Fisc	1H Fiscal 2022		YoY rate	
	Amount	Profit ratio	Amount	Profit ratio	Amount of change	rate of change	
Solution Design	1,705	15.7%	1,606	16.5%	98	6.1%	
Framework Design	578	19.7%	421	17.8%	157	37.3%	
IT Service	1,232	14.1%	952	12.8%	279	29.3%	
Business Solution	723	5.9%	682	6.5%	40	6.0%	
Cloud	226	21.0%	212	21.1%	14	6.8%	
Overseas	▲12	▲17.8%	▲1	▲1.4%	▲11		
Investment Incubation	▲19	▲10.8%	▲15	▲18.3%	▲3		
Adjustment		—			_		
Total	4,435	12.4%	3,858	12.5%	576	14.9%	



Composition of Net Sales and Operating Profit by Segment





Earnings Forecast for Fiscal 2023 (Consolidated, Full Year)

Earnings Forecast for the Full Year (Consolidated, YoY rate Systena

(in millions of yens)

	Fiscal 2023 Earnings Forecasts		Fiscal	Fiscal 2022		YoY rate	
	Amount Profit ratio		Amount	Profit ratio	Amount of change	rate of change	
Net sales	71,450	_	65,272	_	6,177	9.5%	
Operating profit	10,280	14.4%	9,106	14.0%	1,173	12.9%	
Ordinary profit	10,280	14.4%	8,578	13.1%	1,701	19.8%	
Profit attributable to owners of parent	7,000	9.8%	5,992	9.2%	1,007	16.8%	





Selection and concentration. We aim to create high value-added business areas.

- 1. Actively focusing on businesses development in growth areas
 - Actively cultivate new markets in highly prospective areas such as Mobility, 5G, AI, IoT, Cashless payment and Digital Transformation.

2. Shifting to the provision of total solutions

Support all processes of customers' services from IT consulting to operation. By expanding the areas from not only design, development, and assessment, but also to planning, operation, IT consulting, and service operation, we provide added value to customers and aim to be a highly profitable company.

3. Actively recruiting human resources and reinforcing the education system

With an eye toward long-term growth, we will focus on the active recruitment of human resources, the promotion of collaboration with partners and the reinforcement of educational programs in anticipation of employees quickly contributing to the company.



Outlook for this Period

compared to previous period Net Sales 5,850 million yen +13.7% **Operating Profit** 1,145 million ven +12.8%

Continue active expansion to growth fields in each of the financial, public, and corporate areas. Aim to maximize the number of orders by utilizing development know-how and advanced technologies.

1. Maximizing existing businesses and expanding into growth areas

The continuation of projects centered on insurance/financial systems and infrastructure building and the active expansion to the public sector and corporate area.

2. Actively securing orders for digital transformation (DX) projects

Enhance both sales and technological systems for receiving orders for DX projects, such as the renewal of core systems (migration) and the use of cloud services.

3. Further expanding high value-added projects

We will seek to expand and enhance our services, beginning with commissioned development, business process support and DX solutions, and aim to improve profitability by improving added value.







For the purpose of "Expanding business fields," we will expand the customer, service, market bases aiming for higher levels.

- **1. Enhancing project management support services to help customers** facilitate DX
 - We will deploy management resources to DX, a growth field, leveraging our track record in IT support. We will expand PMO and infrastructure to evolve business operations.

2. Expanding software testing (QA) services

We will actively develop new customers in conjunction with QA services for customers' operations systems leveraging our track record of providing software testing services for web applications, mobile applications and social media service games.

3. Development of new customers

In addition to conventional outbound sales, we will more effectively utilize inbound sales using useful information such as services referral websites and webinars as a sales hook. By doing this, we will increase the number of customers and sales.

3-2. IT Service Business (Aggressive Synergies)





New value creation [New customers / expansion of locations / strengthening alliances / new services]

Building a structure that can approach customers across departments by harnessing the strengths of the three companies Systena will aim to create new value and expand the field by making use of the strengths of systema/TBS service while expanding QA/development solutions to the enterprise segment in addition to the ProVision game/entertainment and net business segments. As a new initiative aiming to establish a structure creating jobs for 200 employees with disabilities, Systena will expand operations by employees with disabilities and support/consulting services for the **Tokvoto Business Service** customers of Systena and ProVision. We will tap into the online business, an area in which DX is accelerating, systena

in collaboration with ProVision. We will increase in sales and profits by facilitating business optimization in collaboration with TBS.

4-1. Business Solution Business

Net Sales 22,491 compared to previous period million yen +0.9%

Outlook for this Period



compared to previous period

Operating Profit 1,449 million yen +0.9%



Shifting our focus from physical business to service business

- Investment in expanding the solutions segment
 Expand the service menu and expand sales to the profit division
- **2. Enhance initiatives aimed at hybrid environments**
 - Bolster response for hybrid environments and alliances with cloud makers
- 3. Expanding digital transformation (DX) related services
 - Expanding our service menu, including system development, RPA, and data integration tools
- 4. Strengthen earnings capacity through expanded sales of services
 - Provide ALL Systema's services on a one-stop basis

4-2. Business Solution Synergies



We aim to resolve customer ICT issues by providing products as a one-stop service, from introduction to system building, development and support.



Supporting product / service lifecycles for over 10,000 customers

5. Cloud Business



Outlook for this Period

compared to previous period Net Sales 1,916 million ven +6.2%

Operating Profit 450 million yen +10.7%

compared to previous period

We are making proactive advance investments in our own services, primarily Canbus., with the aim of deploying these services in the field of digital transformation (DX).

1. Increasing the brand recognition of Canbus. and strengthening sales promotion

We will aggressively enhance Canbus.-related alliances while simultaneously striving to improve its brand recognition and cultivate new customers.

2. Investment with a view toward global expansion

 \succ We will develop new customers overseas in collaboration with Systena America Inc.

3.Enhancing services through advance investment

 \succ To enable the realization of various services from the perspective of DX platforms, we will strengthen human resources to improve our support capabilities and achieve an increased level of customer satisfaction while simultaneously enhancing product power.

6. Overseas Business (Systena America Inc.)



compared to previous period compared to previous period **Outlook for this Period** Net Sales 151 million yen ▲25million yen Operating Profit 1 million yen +10million yen Efforts to increase orders for system development and verification services 1. from Japanese companies and the application of services for other customers Increase orders by enhancing customer satisfaction with system development and verification services being implemented and facilitate the application of services for other customers Technical support for the development of PoC between Japanese 2. companies and start-ups. Increase orders for projects for the development of PoC between Japanese companies in Silicon Valley and start-ups, and utilize offshore development in Japan and Vietnam, which secures Japan quality. 3. Sales expansion of the DX service "Canbus." > Increase orders for the Canbus. as a DX support service for local companies in the U.S. to realize digitalization of their operational workflows and paperless operations, etc. Sales expansion of BPO service "Remo-oTe" 4. > Increase orders for Remo-oTe, a ticket-based business support service that is available remotely and by time, against a background of soaring labor costs in the U.S. 5. Sales expansion of AI/IoT services in collaboration with ONE Tech Inc. and **ONE Tech Japan Inc.** Expand sales of the services using AI and IoT (LoRa) with cold chain and Smart Factory services as the core.

Earnings Forecast for the Full Year (Consolidated, YoY rate systena

Sales by Segment

(in millions of yens)

	Fiscal 2023 Earnings Forecasts		Fiscal	2022	YoY rate	
	Amount	Sales distribution ratio	Amount	Sales distribution ratio	Amount of change	rate of change
Solution Design	23,606	33.0%	20,663	31.6%	2,942	14.2%
Framework Design	5,850	8.2%	5,143	7.9%	706	13.7%
IT Service	18,172	25.4%	15,690	24.0%	2,481	15.8%
Business Solution	22,491	31.5%	22,290	34.1%	200	0.9%
Cloud	1,916	2.7%	1,804	2.8%	111	6.2%
Overseas	151	0.2%	176	0.3%	▲25	▲14.2%
Investment Incubation	98	0.1%	171	0.3%	▲73	▲43.0%
Adjustment	▲834	▲1.1%	▲668	▲1.0%	▲165	
Total	71,450	100.0%	65,272	100.0%	6,177	9.5%

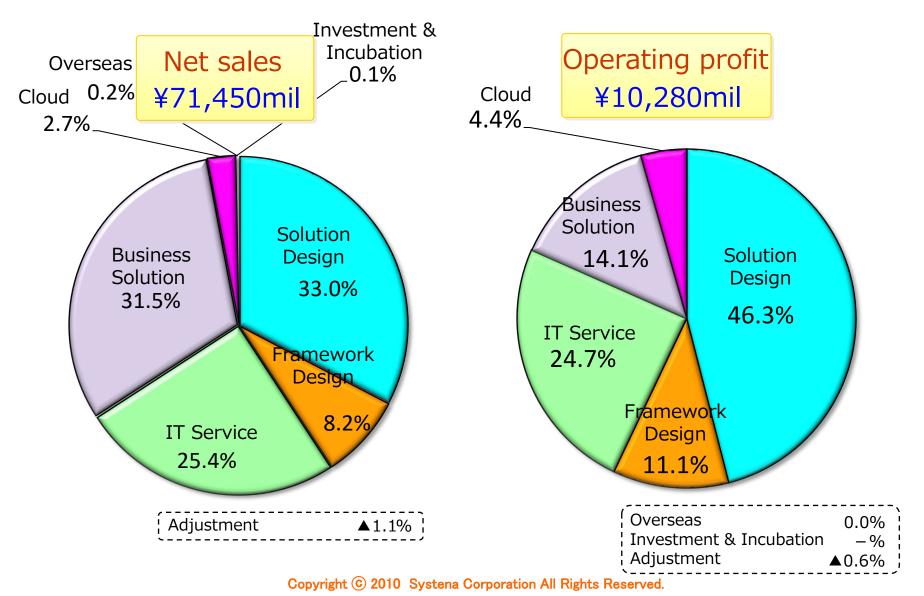
Operating profit by Segment

(in millions of yens)

	Fiscal 2023 Earnings ForecastsFiscal 2022YoY rate		Fiscal 2022		rate	
	Amount	Profit ratio	Amount	Profit ratio	Amount of change	rate of change
Solution Design	4,759	20.2%	4,132	20.0%	626	15.2%
Framework Design	1,145	19.6%	1,014	19.7%	130	12.8%
IT Service	2,540	14.0%	2,197	14.0%	342	15.6%
Business Solution	1,449	6.4%	1,436	6.4%	12	0.9%
Cloud	450	23.5%	406	22.5%	43	10.7%
Overseas	1	0.7%	▲9	▲5.3%	10	_
Investment Incubation			▲72	▲42.4%	72	<u> </u>
Adjustment	▲64				▲64	—
Total	10,280	14.4%	9,106	14.0%	1,173	12.9%



Composition of Net Sales and Operating Profit by Segment





Systena Group Management Objectives and Basic Policy



The management objective of the Systena Group is to become one of Japan's leading IT companies and support the Japanese economy from the ground up!

To achieve this, we embrace the basic policy of balanced management, controlling the conflicting qualities of "destruction and creation," "stability and growth" and "maintenance and innovation" in the right balance while continually placing the axis of management at the central point of the pendulum.



Stable and high dividends High return on equity High ratio of operating profit to sales

To achieve these targets, we will strive to establish a high earnings structure consistent with a basic management policy emphasizing balance between growth and stability.



Systena medium-term management plan (Fiscal 2019~ Fiscal 2025)



Major Management Policy

Improve Productivity with Data-Driven Management

- We will implement high-precision cost price management and grasp real profits and losses at an early stage by utilizing IT business management systems built using our proprietary Systena-developed platform Canbus.
- Based on visualization of management data and management information enumerated using predictive AI, we will seek to thoroughly improve productivity with the aim of maximizing profits.

Medium-Term management plan



Strategies

- (1) Automotive
 (2) "Cashless"/payment settlement
 (3) Robotics/IoT/RPA/cloud
- (4) **Own-brand products and services**

We will **focus management resources** on the fields

expected to experience the most growth over the next decade.

Targeted Management Indicators and Outlook for Fiscal 2025

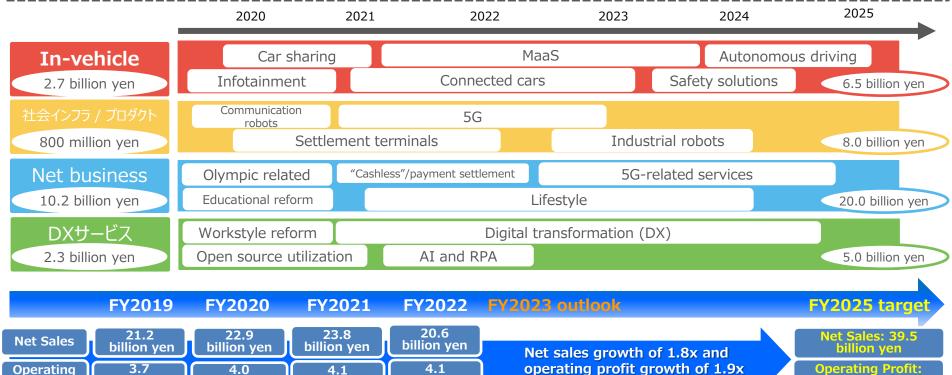
(hundreds of millions of yen)

KPI	2019/3	2020/3	2021/3	2022/3	2023/3 Earnings Forecast	2025/3 target
Net Sales	59,742	64,552	60,871	65,272	71,450	101,000 (1.7x)
Operating Profit	6,902	8,163	8,006	9,106	10,280	15,200 (2.2x)
Operating profit margin	11.6%	12.6%	13.2%	14.0%	14.4%	15.0%
Operating profit per employee	2.16	2.32	1.99	2.12	1.88	2.60 (20% increase)
ROE	24.6%	25.5%	20.6%	21.6%	22.0%	25%

1.Solution Design Business



- ✓ We will focus on net business, for which there is an increase in social demand due to the impact of COVID-19, with the aim of industry expansion. We will also be selecting and focusing on in-car business, which is currently undergoing an industry-wide transformation, with a view to establishing long-term competitiveness.
- ✓ There is an increasing demand for digital transformation as a result of customers transforming their business models and processes. We will aim to expand business operations not only through system integration but also through the provision of our own proprietary services.



billion yen

billion yen

billion yen

billion ven

State of progress

Profit

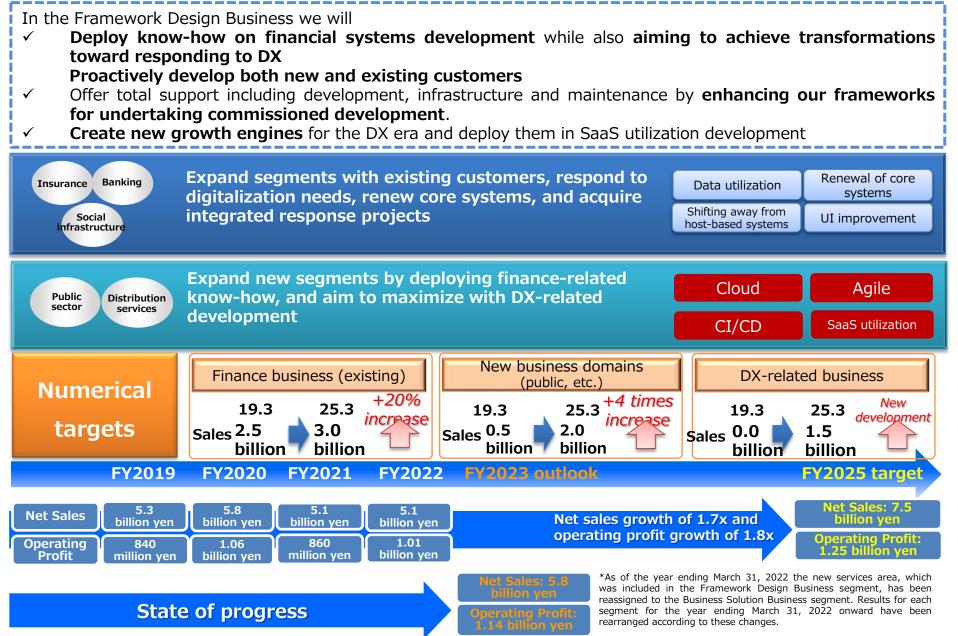
*As of the year ending March 31, 2022 the subsidiary ProVision, which was included in the Solution Design Business segment, has been reassigned to the IT Service Business segment; and the subsidiary IDY, which was also included in the Solution Design Business segment, has been reassigned to the Business Solution Business segment. Results for each segment for the year ending March 31, 2022 onward have been rearranged according to these changes

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7.1 billion ven

2. Framework Design Business





3. IT Service Business



Create and implement new business models with customers, continue to attempt new challenges based on experience and past performance, and become a transformation group that provides services that lead directly to business growth and speedup for companies.

- We will focus on high added-value contract-type services such as IT support, IT infrastructure and PMO, and assessment and consulting services, based on know-how developed through other projects.
- In addition to expanding software quality assurance (QA) services, social games, net business and other BtoBtoC services in the **entertainment segment**, we will also expand the BtoB enterprise segment.
- We will also enhance synergies with Systena Group services, locations and human resources.

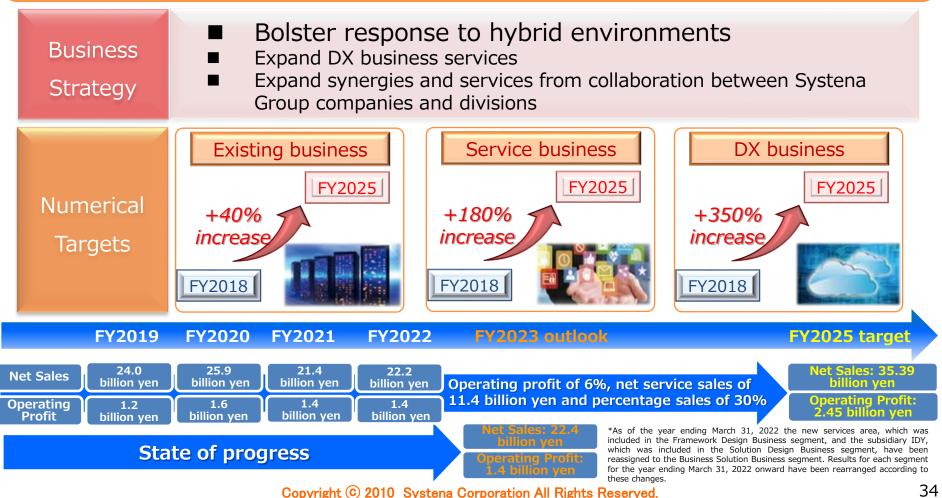


Expanding business fields

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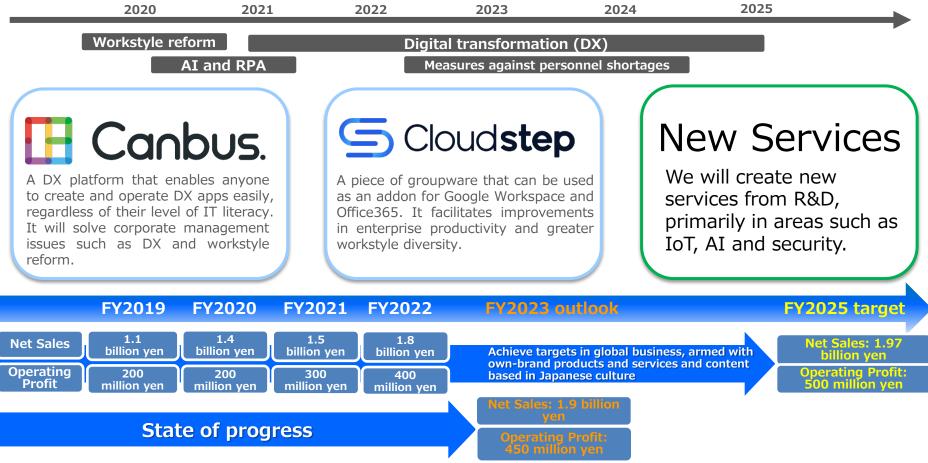
Provide solution services aimed at solving management issues faced by customers (such as improving productivity, reducing costs, and bolstering security) using Systema's overall sales capabilities in order to create and expand added-value business, and transform into an ICT partner that supports customers' business operations; and link this transformation on to a **continuous improvement in sales and profits**.



5. Cloud Business



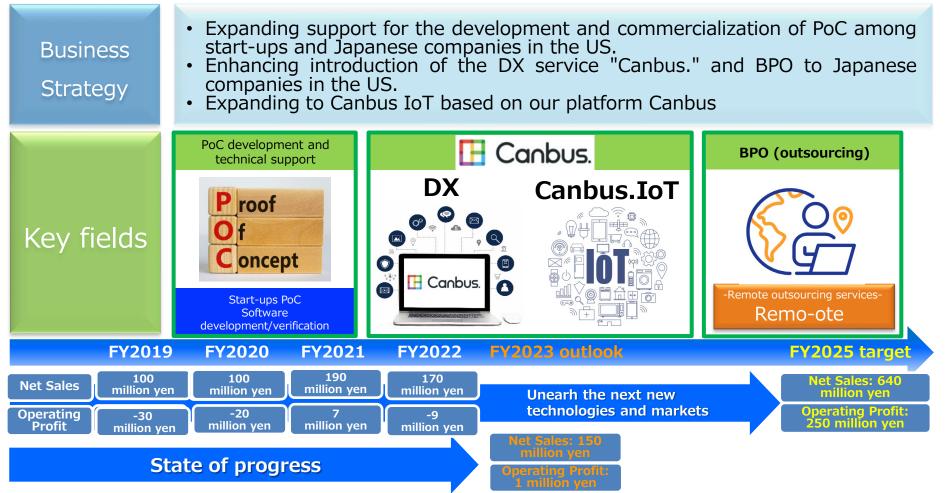
- ✓ We will seek to accelerate subscription model business with Canbus., our DX platform for driving digital transformation.
- ✓ We will aim to achieve growth in high added-value businesses with Cloudstep and Canbus., in order to support the transformation of business processes through telework and other forms of workstyle reform.



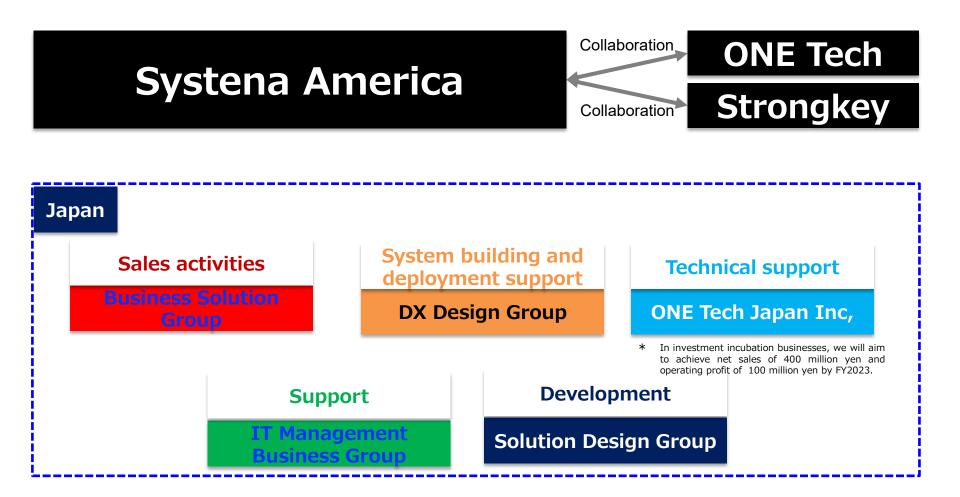
6. Overseas Business (Systena America Inc.)



- ✓ We will seek to establish a robust business base in terms of sales and profits, through tech support for Japanese-owned companies, PoC development, expansion of the DX service "Canbus.", and BPO support services in the US.
- ✓ We will also enhance business alliances of AI (ONE Tech, Inc.) and security (StrongKey Inc.) aiming to jointly maximize sales and profits.



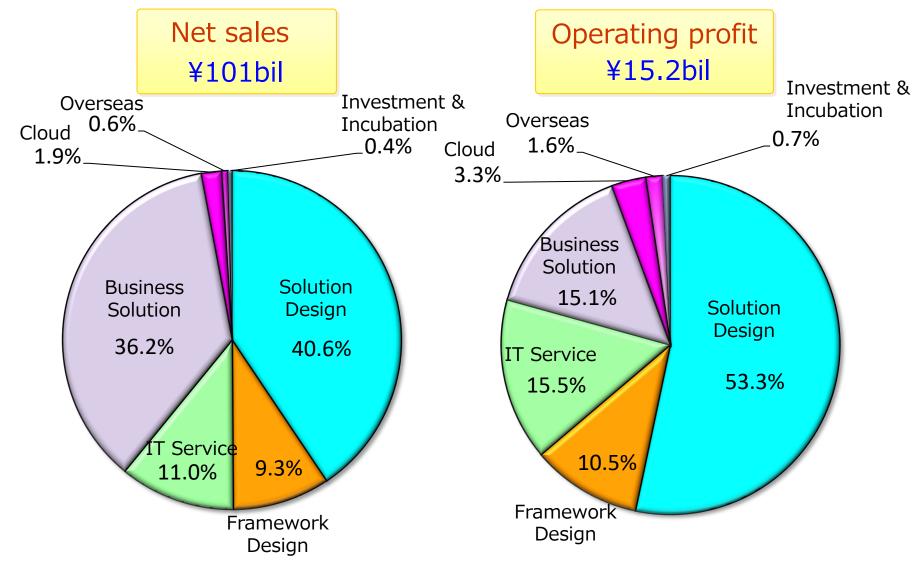




We will aim to consolidate the strengths of each division and deliver these services in Japan with an "All Systena" approach.



Composition of Net Sales and Operating Profit by Segment



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ALL Systena

Making digital society a happy society. Systena IT Services



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The earnings forecasts described in this document and mentions of future events are predications based on the information available at the time of publication, and may incorporate uncertain factors. Please note that actual business performance can fluctuate due to various factors including changes in the economic or business environment.