Financial Results for the first half of fiscal 2021 and medium-term management plan

Oct. 28,2021 Systema Corporation Security code:2317 (First Section of the Tokyo Stock Exchange)

Company Outline



[Established]March 1983Commodit (Capital St (Capital St (Capital St (Capital St (Number of Number of Strenger Strenger[Established]March 1983Commodit (Capital St (Number of Strenger Strenger (Director)[Director]Representative Director and Chairman Representative Director and President Managing Director Managing DirectorYoshichika Hemmi Director Strenger Strenger Shinichiro Kawachi[Director]Representative Director and President Managing Director Shinichiro KawachiDirector Director Shinichiro Kawachi	of outstanding shares] 112,720,000 shares koto Taguchi Outside Director : Yukio Suzuki byuki Fujii Outside Director : Kouichi Ogawa ngo Hemmi Outside Director : Mari Itoh oshi Kotani : Yoshihiro Nakamura, Hiroshi Adagawa, Nobushige Tokuono
 Solution Design Business Planning, design, development and verification support for automated driving and in-car systems, products and telecommunications services Planning, design, development and verification support for Internet-based business, commercial apps, web services, social infrastructure-related systems, IoT, AI and robot-related services 	 Framework Design Business Development of mission-critical systems for the financial sector (for the non-life insurance, life insurance, and banking industries), the industrial sector, public sector and other industries Development of infrastructure systems
 IT Service Business Provision of IT outsourcing services including operation/maintenance/monitoring of systems and networks, help desk/user support, data input, large-volume output, software development support and technical support for information devices, quality verification of mobile devices/Web applications 	 Business Solution Business IT-related products for corporate customers, such as servers, computers, peripherals, and software Provision of infrastructure building, virtualization and other IT device/equipment-related services Provision of RPA solutions
 Cloud Business Offering Systena's own service, 'Canbus.' 'Canbus.IoT', 'Cloudstep', 'Web Shelter'. Offering and supporting introduction of Google Workspace, Microsoft Office 365, and other cloud services Trend research and the latest technologic 	 on-related technical nt and verification of various solutions New business promoted by subsidiary ONE Tech Japan Planning and management of social games for mobile, smartphone, PC by

Domestic Group Companies



Consolidated subsidiaries

쏈 ProVision

ProVision Co., Ltd.

[Capital] 85,000,000 Yen
[Ratio of capital contribution]
100%

•Comprehensive internet service business focusing on development support and quality evaluation of mobile terminal apps and internet content

(IT Service Business)



Tokyoto Business Service Co.,Ltd

[Capital] 100,000,000 Yen [Ratio of capital contribution] Systena 51% TOKYO METRO-POLITAN GOVERNMENT 49%

Data entry, Large volume output, Mailing service, Secretariat agency, Paperwork agency. Model company for employing heavily disabled persons incorporated jointly with TOKYO METROPOLITAN GOVERNMENT.

(IT Service Business)

毎株式会社ティービーエスオペレーション

TBSOPERATION CO., LTD

[Capital] 40,000,000 Yen [Ratio of capital contribution] Tokyoto Business Service Co.,Ltd 100%

Employment transition support and continuous employment support based on the General Support for Persons with Disabilities Act. Employment training for persons with disabilities.

(IT Service Business)





[Capital] 95,000,000 Yen [Ratio of capital contribution] 25.2%

Development and sale of products (software) for computers and related equipment, Provision of personnel including computer engineers and technicians.

(Solution Design Business)



IDY Corporation

[Capital] 65,000,000 Yen [Ratio of capital contribution] 76.7%

Design, manufacture and sales of IoT/M2M router, LTE/3G/WiMAX2+/PHS router, Wi-Fi board, Android terminal, wireless digital signage, antenna etc

(Business Solution Business)



[Capital] 75,000,000 Yen [Ratio of capital contribution] 65%

Planning and management of social games for mobile, smartphone, PC

(Investment & Incubation Business)

$\bigcirc \cap \ominus$

ONE Tech Japan, Inc.

[Capital] 85,000,000 Yen [Ratio of capital contribution] 87.5%

Provide planning, development, sales and other services in the fields of AI, IoT, robots, Fintech and social media.

(Investment & Incubation Business)

systena

Overseas group companies





Financial Results for first half of fiscal 2021 (Consolidated) <YoY rate>

Financial Results 1H (Consolidated)



In a situation where our business activities were constrained due to measures to prevent COVID-19 infections, we continually promoted business activities through remote sales activities and IT support and software development support by teleworking and other means. As a result of focusing our sales activities on retaining existing customers, net sales were 30,876 million yen, up 5.4% from the previous year, and operating profit was 3,858 million yen, up 4.8% from the previous year.

(in millions of yens)

	1H Fiscal 2021		1H Fiscal 20211H Fiscal 2020		YoY rate	
	Amount	Profit ratio	Amount	Profit ratio	Amount of change	rate of change
Net sales	30,876	_	29,304	_	1,572	5.4%
Operating profit	3,858	12.5%	3,683	12.6%	175	4.8%
Ordinary profit	3,738	12.1%	3,723	12.7%	15	0.4%
Profit attributable to owners of parent	2,518	8.2%	2,511	8.6%	7	0.3%

Point 1





"Mobility" and "5G," remained strong.

✓ The number of inquiries for Digital Transformation projects increased with an eye to a post-COVID-19 society. We are actively promoting new business development as a growth field.

 Framework Design Business
 Net Sales
 2,370
 Year-on-year
 Operating Profit
 421
 Year-on-year

 Met Sales
 2,370
 million yen
 +6.8%
 Operating Profit
 421
 million yen
 +17.9%

- In the financial sector, the downward trend in large-scale projects has ended. However, a recovery has been delayed due to sluggish new development projects. Nonetheless, the number of inquiries concerning DXrelated projects is trending higher and we are actively expanding the business.
- ✓ In the public sector, projects are expanding for those related to the My Number system and infrastructure building, contributing to an increase in orders. We are actively tapping DX-related projects as well.
- ✓ In the distribution/services area, we strengthened the commissioned development businesses and promoted maintenance and development services, featuring the use of our development laboratories. With these efforts, we are making progress in the acquisition of new projects.

Point 2





operation.

Point 3



Year-on-year

Operating Profit 1 million yen **8** million yen

Cloud Business

 Year-on-year
 Year-on-year
 Year-on-year

 Net Sales
 1,003 million yen
 +53.2%
 Operating Profit
 212 million yen
 +103.0%

- ✓ The number of inquiries for Canbus increased as companies shifted their operation to data-driven ones with an eye on a post-COVID-19 society.
- ✓ Sales of Cloudstep remained strong, reflecting an increase in the number of inquiries from companies that were considering the rebuilding of groupware suitable to teleworking.

Overseas Business

Net Sales88 million year¥ear-on-year▲4.1%

✓ Inquiries and orders received from U.S.- or Japan-based companies increased in conjunction with projects for the establishment of original cold chain services and smart factories that use AI and IoT (LoRa).

- ✓ Because of the high-quality outputs of our engineers, the shift of development operations from competitors to us is accelerating.
- The expansion of our unique service Canbus., which has steadily built a track record in Japan, began in the U.S.



Sales by Segment <YoY rate>

(in millions of yens)

	1H Fisc	al 2021	1H Fisca	I 2020	YoY	rate
	Amount	Sales distribution ratio	Amount	Sales distribution ratio	Amount of change	rate of change
Solution Design	9,718	31.5%	9,422	32.2%	295	3.1%
Framework Design	2,370	7.7%	2,219	7.6%	150	6.8%
IT Service	7,443	24.1%	6,553	22.4%	889	13.6%
Business Solution	10,472	33.9%	10,578	36.1%	▲106	▲1.0%
Cloud	1,003	3.3%	655	2.2%	348	53.2%
Overseas	88	0.3%	91	0.3%	▲3	▲4.1%
Investment Incubation	87	0.3%	86	0.3%	0	0.5%
Adjustment	▲306	▲1.1%	▲304	▲1.1%	▲2	_
Total	30,876	100.0%	29,304	100.0%	1,572	5.4%



Operating profit by Segment <YoY rate>

(in millions of yens)

	1H Fiscal 2021		1H Fiscal 2020		YoY rate	
	Amount	Profit ratio	Amount	Profit ratio	Amount of change	rate of change
Solution Design	1,606	16.5%	1,523	16.2%	83	5.5%
Framework Design	421	17.8%	357	16.1%	63	17.9%
IT Service	952	12.8%	913	13.9%	39	4.3%
Business Solution	682	6.5%	812	7.7%	▲130	▲16.0%
Cloud	212	21.1%	104	16.0%	107	103.0%
Overseas	▲1	▲1.4%	7	7.6%	▲8	
Investment Incubation	▲15	▲18.3%	▲35	▲ 41.1%	19	
Adjustment		_			_	
Total	3,858	12.5%	3,683	12.6%	175	4.8%



Composition of Net Sales and Operating Profit by Segment



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Earnings Forecast for Fiscal 2021 (Consolidated, Full Year)



(in millions of yens)

	Fiscal 2021 Earnings Forecast		Fiscal 2021 Earnings Forecast Fiscal 2020		YoY rate	
	Amount	Profit ratio	Amount	Profit ratio	Amount of change	rate of change
Net sales	66,100	_	60,871		5,228	8.6%
Operating profit	8,300	12.6%	8,006	13.2%	293	3.7%
Ordinary profit	8,004	12.1%	7,507	12.3%	496	6.6%
Profit attributable to owners of parent	5,371	8.1%	4,974	8.2%	396	8.0%





^{*}As of this fiscal year ProVision (results forecast for this fiscal year: net sales 5,000 million yen, operating profit 500 million yen), which was included in the Solution Design Business segment has been reassigned to the IT Service Business segment; and IDY (results forecast for this fiscal year: net sales 342 million yen, operating profit 16 million yen), which was also included in the Solution Design Business segment, has been reassigned to the Business Solution Business segment. Results for each segment for the previous year (the year ended March 31, 2021) have been rearranged according to these changes in order to calculate YoY comparisons.

1-2. Solution Design Business



(Examples of DX service initiatives at Osaka branch)





Outlook for this Period

compared to previous period

We will invest our energies into growth areas and aim to maximize orders through both existing business operations primarily in the financial sector and new operations in new business domains.

1. Maximizing existing businesses and expanding into growth areas

> The continuation of projects centered on insurance/financial systems and infrastructure building and the active expansion to the public sector and distribution/services area.

2. Actively securing orders for digital transformation (DX) projects

> We will enhance our organizational structure in terms of both sales and technology, in order to secure orders for renewals of core mission-critical systems and infrastructure building (cloud-based) projects.

3. Expanding service-type business operations

> We will seek to expand and enhance our services, beginning with commissioned development, business process support and cloud services. We will expand orders by enhancing coordination between divisions and service venders.

^{*}As of this fiscal year the new services area (results forecast for this fiscal year: net sales 1,000 million yen, operating profit 110 million yen), which was included in the Framework Design Business segment, has been reassigned to the Business Solution Business segment. Results for each segment for the previous year (the year ended March 31, 2021) have been rearranged according to these changes in order to calculate YoY comparisons.

3-1. IT Service Business



 Outlook for this Period
 Net Sales 15,383
 compared to previous period million yen +12.6%
 compared to previous period million yen +4.1%

The number of customers advancing digital transformation (DX) and companies engaged in further workstyle reforms is increasing in all industries. We will concentrate our energies into responding to the following, for which there is growing demand.

- Rebuilding / optimization of existing IT environments
- Expanding IT support services for companies creating new business models

1. Increasing efforts in areas with high added-value projects

We will focus on providing services that are more directly linked to customer business growth and the acceleration; including contract-type services such as IT support, IT infrastructure and PMO, as well as assessment and consulting services utilizing our track record in catering to customer needs in response to changes in the operating environment.

2. Expanding software quality assurance (QA) services

We will focus on expanding existing business and developing new business in the enterprise segment, utilizing quality assurance (QA) services developed in the entertainment segment, where there are also growing number of orders for content such as social games and net business.

3. Developing new customers and creating new business models

We will provide new services through investment in human resources development and alliances with group companies and partner companies; and enhance sales and services by expanding the scope of support, strengthening inside sales, and opening regional business bases.

^{*}As of this fiscal year the subsidiary ProVision (results forecast for this fiscal year: net sales 5,000 million yen, operating profit 500 million yen), which was included in the Solution Design Business segment, has been reassigned to the IT Service Business segment. Results for each segment for the previous year (the year ended March 31, 2021) have been rearranged according to these changes in order to calculate YoY comparisons.

3-2. IT Service Business (Aggressive Synergies)





Building a structure that can approach customers across departments by harnessing the strengths of the three companies



In addition to expansion in the entertainment segment including social games and net business, ProVision will aim to utilize Systema's business knowledge to expand the enterprise segment.



Tokyoto Business Service

As a new initiative aiming to establish a structure creating jobs for 200 employees with disabilities, Systena will expand operations by employees with disabilities and support/consulting services for the customers of Systena and ProVision.



Systena will expand quality verification and public bidding-related services comprehensively, tackle the challenges of establishing regional business locations, and aim to expand PMO services.

4-1. Business Solution Business





Despite limitation of investment due to the COVID-19 pandemic, we are expanding efforts toward digital transformation (DX) and the normalization of telework.

Expanding existing businesses and shifting our focus to growth areas

- **1.** Investment in expanding the solutions segment
 - Expand the service menu and expand sales to the profit division
- 2. Enhance initiatives aimed at hybrid environments
 - Bolster response for hybrid environments and alliances with cloud partners
- 3. Expanding digital transformation (DX) related services
 - Expanding our service menu, including RPA and data integration tools
- 4. Strengthen earnings capacity through expanded sales of services
 > Provide ALL Systema's services on a one-stop basis

^{*}As of this fiscal year the new services area (results forecast for this fiscal year: net sales 1,000 million yen, operating profit 110 million yen), which was included in the Framework Design Business segment; and the subsidiary IDY (results forecast for this fiscal year: net sales 342 million yen, operating profit 16 million yen), which was included in the Solution Design Business, have both been reassigned to the Business Solution Business segment. Results for each segment for the previous year (the year ended March 31, 2021) have been rearranged according to these changes in order to calculate YoY comparisons.

4-2. Business Solution Synergies



We aim to resolve customer ICT issues by providing products as a one-stop service, from introduction to system building, development and support.



Supporting product / service lifecycles for over 10,000 customers

5. Cloud Business



compared to previous period **Outlook for this Period** Net Sales 1,500 million ven +1.1%

Operating Profit 100 million yen ▲66.7%

compared to previous period

The number of inquiries is on the increase, reflecting an improvement in operations and the establishment of internal infrastructure with an eye on a post-COVID-19 society. We are making proactive advance investments in our own services, primarily Canbus., with the aim of deploying these services in the field of digital transformation (DX).

1. Advance investment to enhance the awareness of Canbus and strengthen sales promotions

> Actively work on strengthening alliances for Canbus. And start to provide OEM services for Canbus.

2. Enhancing services through advance investment

> To enable the realization of various services from the perspective of DX platforms, we will strengthen human resources to improve our support capabilities and achieve an increased level of customer satisfaction while simultaneously enhancing product power.

6. Overseas Business (Systena America Inc.)





To support local companies with DX, we will promote our unique service, Canbus., which has steadily built a track record in Japan.

Earnings Forecast for the Full Year (Consolidated)



Sales by Segment

(in millions of yens)

	Fiscal 2021 Earnings Forecast Fiscal 2020		2020	YoY rate		
	Amount	Sales distribution ratio	Amount	Sales distribution ratio	Amount of change	rate of change
Solution Design	20,750	31.4%	19,163	31.5%	1,586	8.3%
Framework Design	5,121	7.7%	4,498	7.4%	622	13.8%
IT Service	15,383	23.3%	13,662	22.4%	1,720	12.6%
Business Solution	23,835	36.1%	22,343	36.7%	1,491	6.7%
Cloud	1,500	2.3%	1,484	2.4%	15	1.1%
Overseas	230	0.3%	188	0.3%	41	22.2%
Investment Incubation	211	0.3%	178	0.3%	32	18.4%
Adjustment	▲930	▲1.4%	▲647	▲1.0%	▲282	
Total	66,100	100.0%	60,871	100.0%	5,228	8.6%

*As of this fiscal year the subsidiary ProVision (results forecast for this fiscal year: net sales 5,000 million yen, operating profit 500 million yen), which was included in the Solution Design Business segment, has been reassigned to the IT Service Business segment; the subsidiary IDY (results forecast for this fiscal year: net sales 342 million yen, operating profit 16 million yen), which was included in the Solution Design Business segment, has been reassigned to the Business Solution Business segment; and the new services area (results forecast for this fiscal year: net sales 1,000 million yen), operating profit 110 million yen), which was included in the Framework Design Business segment, has been reassigned to the Business Solution Business segment. Results for each segment for the year ended March 31, 2021 have been rearranged according to these changes.



Operating profit by Segment

(in millions of yens)

	Fiscal 2021 Earnings Forecast		Fiscal	2020	YoY	rate
	Amount	Profit ratio	Amount	Profit ratio	Amount of change	rate of change
Solution Design	3,870	18.7%	3,624	18.9%	245	6.8%
Framework Design	867	16.9%	772	17.2%	94	12.2%
IT Service	1,950	12.7%	1,873	13.7%	76	4.1%
Business Solution	1,634	6.9%	1,499	6.7%	134	9.0%
Cloud	100	6.7%	300	20.2%	▲200	▲66.7%
Overseas	8	3.5%	7	4.0%	0	6.1%
Investment Incubation	▲142	▲67.3%	▲71	▲39.9%	▲70	
Adjustment	13				13	
Total	8,300	12.6%	8,006	13.2%	293	3.7%

Earnings Forecast



Composition of Net Sales and Operating Profit by Segment





Systena Group Management Objectives and Basic Policy



The management objective of the Systena Group is to become one of Japan's leading IT companies and support the Japanese economy from the ground up!

To achieve this, we embrace the basic policy of balanced management, controlling the conflicting qualities of "destruction and creation," "stability and growth" and "maintenance and innovation" in the right balance while continually placing the axis of management at the central point of the pendulum.



Stable and high dividends High return on equity High ratio of operating profit to sales

To achieve these targets, we will strive to establish a high earnings structure consistent with a basic management policy emphasizing balance between growth and stability.



Systena medium-term management plan (Fiscal 2019~ Fiscal 2024)



Major Management Policy

Improve Productivity with Data-Driven Management

- We will implement high-precision cost price management and grasp real profits and losses at an early stage by utilizing IT business management systems built using our proprietary Systena-developed platform Canbus.
- Based on visualization of management data and management information enumerated using predictive AI, we will seek to thoroughly improve productivity with the aim of maximizing profits.

Medium-Term management plan



Strategies

- (1) Automotive
 (2) "Cashless"/payment settlement
 (3) Robotics/IoT/RPA/cloud
- (4) **Own-brand products and services**

We will **focus management resources** on the fields

expected to experience the most growth over the next decade.

Targeted Management Indicators and Outlook for Fiscal 2024

(hundreds of millions of yen)

KPI	2019/3	2020/3	2021/3	2022/3 Earnings Forecast	2025/3 target
Net Sales	59,742	64,552	60,871	66,100	101,000 (1.7x)
Operating Profit	6,902	8,163	8,006	8,300	15,200 (2.2x)
Operating profit margin	11.6%	12.6%	13.2%	12.6%	15.0%
Operating profit per employee	2.16	2.32	1.99	1.70	2.60 (20% increase)
ROE	24.6%	25.5%	20.6%	19.6%	25%

1 .Solution Design Business



- ✓ We will focus on net business, for which there is an increase in social demand due to the impact of COVID-19, with the aim of industry expansion. We will also be selecting and focusing on in-car business, which is currently undergoing an industry-wide transformation, with a view to establishing long-term competitiveness.
- ✓ There is an increasing demand for digital transformation as a result of customers transforming their business models and processes. We will aim to expand business operations not only through system integration but also through the provision of our own proprietary services.



billion ven billion ven billion ven Net sales growth of 1.8x and billion yen operating profit growth of 1.9x **Operating Profit: Operating Profit: Operating Profit: Operating Profit:** .7 billion ven 4.0 billion ven 4.1 billion ven 1.1 billion ven *As of the year ending March 31, 2022 the subsidiary State of progress ProVision, which was included in the Solution Design Business segment, has been reassigned to the IT Service Business segment; and the subsidiary IDY, which was also included in the Solution Design Business segment, has been reassigned to the Business Solution Business segment. Results for each

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segment for the year ending March 31, 2022 onward have

2. Framework Design Business





3. IT Service Business



Create and implement new business models with customers, continue to attempt new challenges based on experience and past performance, and become a transformation group that provides services that lead directly to business growth and speedup for companies.

- We will focus on high added-value contract-type services such as IT support, IT infrastructure and PMO, and assessment and consulting services, based on know-how developed through other projects.
- In addition to expanding software quality assurance (QA) services, social games, net business and other BtoBtoC services in the **entertainment segment**, we will also expand the BtoB enterprise segment.
- We will also enhance synergies with Systena Group services, locations and human resources.



Expanding business fields

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Provide solution services aimed at solving management issues faced by customers (such as improving productivity, reducing costs, and bolstering security) using Systena's overall sales capabilities in order to create and expand added-value business, and transform into **an ICT partner that supports customers' business operations**; and link this transformation on to a **continuous improvement in sales and profits**.



5. Cloud Business



- ✓ We will seek to accelerate subscription model business with Canbus., our DX platform for driving digital transformation.
- ✓ We will aim to achieve growth in high added-value businesses with Cloudstep and Canbus., in order to support the transformation of business processes through telework and other forms of workstyle reform.

	2020	2021	2022	2023	2024	2025
l	Workstyle refor	m and RPA		tal transformatio leasures against pe		nges
	Canb	OUS.	Sc	loud ste	p	New Services
A DX pla to create regardles It will so	atform that enable and operate DX as so of their level of olve corporate ma uch as DX and	es anyone apps easily, IT literacy. nagement	as an addon fo Office365. It	upware that can be or Google Workspa- facilitates improve productivity and g rsity.	ce and ements	We will create new services from R&D, primarily in areas such as IoT, AI and security.
FY2018	FY2	019	FY2020	FY2021 outloo	ok	FY2024 target
Net Sales: billion ye Operating P 200 million	en billio Profit: Operatir	les: 1.4 n yen ng Profit: llion yen	Net Sales: 1.5 billion yen Operating Profit: 300 million yen	own-brand		siness, armed with rvices and content Operating Profit: 500 million yen
	State of p	orogress		yen Operating Profit: 100 million yen		

6. Overseas Business (Systena America Inc.)

- ✓ We will aim to expand joint orders with One Tech in the ever-growing field of edge AI, based on technical support for Japanese-owned companies in the US.
- We will also seek to establish a robust business base in terms of sales and profits, through tech support for Japanese-owned companies, as well as PoC and incubation support services in the US.







We will aim to consolidate the strengths of each division and deliver these services in Japan with an "All Systena" approach.



Composition of Net Sales and Operating Profit by Segment



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ALL Systena

Making digital society a happy society. Systena IT Services



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The earnings forecasts described in this document and mentions of future events are predications based on the information available at the time of publication, and may incorporate uncertain factors. Please note that actual business performance can fluctuate due to various factors including changes in the economic or business environment.