Financial Results of fiscal 2019 and medium-term management plan

May 12,2020 Systena Corporation Security code:2317 (First Section of the Tokyo Stock Exchange)

Company Outline



[Company name] Systena Corporation	[Listed Monetary and	TSE 1st Section			
[Established] March 1983	Commodities Exchange】 【Capital Stock】	1,513,750,000 Yen			
[Fiscal period] March	[Number of outstanding shares]				
[Director]		112// 20/000 Shares			
and Chairman Representative Director : Kenji Miura and President Managing Director : Takafumi KaiDirecto 	r : Hiroyuki Fujii ^{Corporate} : Masao Sato、Yoshihir				
[Number of Employees] Non-Consolidated:2,93	12/Consolidated:3,915 (As of Ap	pril 1, 2020)			
 Solution Design Business Development of self-driving and in-vehicle systems Development of various social infrastructure systems Development smartphone and web applications Embedded development using robotics, artificial intellit Comprehensive support for various systems and servi planning to design, development verification and oper 	igence and IoT ces from	for mission-critical systems for the financial non-life insurance, life insurance, and ries), the industrial sector, public sector stries of infrastructure systems lopment and offering of product introduction			
IT Service Business		Solution Sales Business			
 Operation, maintenance, and monitoring of and networks Help desk and user support 	as servers, c Provision of in	oducts for corporate customers, such omputers, peripherals, and software nfrastructure building, virtualization device/equipment-related services			
 Cloud Business Offering Systena's own service, 'Canbus.' 'Canbus.IoT', 'Cloudstep', 'Web Shelter'. Offering and supporting introduction of G Suite, Microsoft Office 365, and other cloud services Mobile communication-related technical support, development and verification support, provision of various solutions Trend research and commercialization of the latest technologies and services New business promoted by subsidiary ONE Tech Japan Planning and management of social games for mobile, smartphone, PC by subsidiary GaYa 					
Copyright © 2010	– 2020 Systema Corporation All Rights F	Reserved.			

Domestic Group Companies



Consolidated subsidiaries

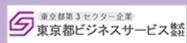


ProVision Co., Ltd.

[Capital] 85,000,000 Yen [Ratio of capital contribution] 100%

Information terminal software development support, technical support, Mobile device and webbased app quality verification, System operation and maintenance

(Solution Design Business)



Tokyoto Business Service Co.,Ltd

[Capital] 100,000,000 Yen [Ratio of capital contribution] Systena 51% TOKYO METRO-POLITAN GOVERNMENT 49%

Data entry, Large volume output, Mailing service, Secretariat agency, Paperwork agency. Model company for employing heavily disabled persons incorporated jointly with TOKYO METROPOLITAN GOVERNMENT.

(IT Service Business)



[Capital] 65,000,000 Yen [Ratio of capital contribution] 76.7%

Design, manufacture and sales of IoT/M2M router, LTE/3G/WiMAX2+/PHS router, Wi-Fi board, Android terminal, wireless digital signage, antenna etc

(Solution Design Business)



25.2%

[Capital] 95,000,000 Yen [Ratio of capital contribution]

• Equity method affiliated

Development and sale of products (software) for computers and related equipment, Provision of personnel including computer engineers and technicians.

(Solution Design Business)



[Capital] 75,000,000 Yen [Ratio of capital contribution] 65%

Planning and management of social games for mobile, smartphone, PC

(Consumer Service Business)

毎株式会社ティービーエスオペレーション

TBSOPERATION CO., LTD

[Capital] 30,000,000 Yen [Ratio of capital contribution] Tokyoto Business Service Co.,Ltd 100%

Employment transition support and continuous employment support based on the General Support for Persons with Disabilities Act. Employment training for persons with disabilities.

(IT Service Business)



ONE Tech Japan, Inc.

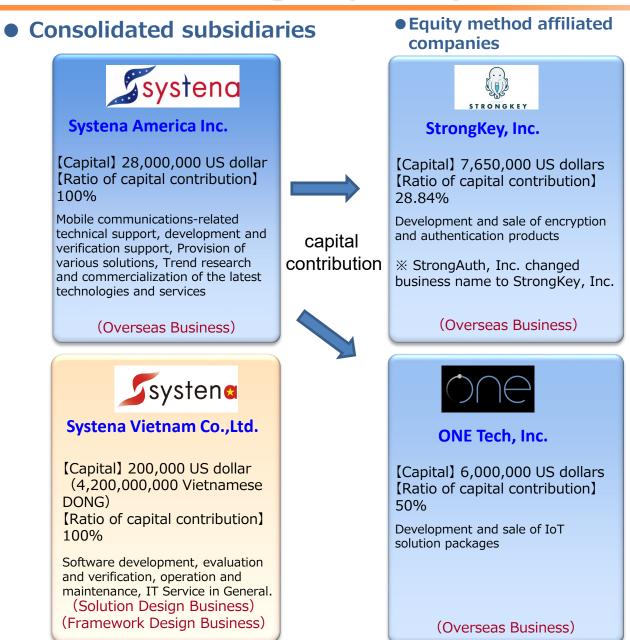
[Capital] 85,000,000 Yen [Ratio of capital contribution] 87.5%

Provide planning, development, sales and other services in the fields of AI, IoT, robots, Fintech and social media.

(Investment & Incubation Business) The company name changed from Internet of Things, Inc. in January 2020.

Overseas group companies







Financial Results of fiscal 2019 (Consolidated) <YoY>



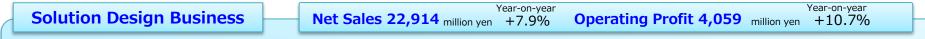
Software development continued to perform strongly, primarily in the areas of 5G, Internet Services and Digital Transformation. The business scope of IT services have expanded significantly. The Solution Sales Business focused on strong system integration business. For the Cloud Business, we actively expanded the sales promotion of in-house commercial products. As a result of these efforts, we achieved **growth in both revenue and profits**.

(in millions of yens)

	Fiscal 2019		Fiscal 2	2018	YoY rate	
	Amount	Profit ratio	Amount	Profit ratio	Amount of change	rate of change
Net sales	64,552	_	59,742	_	4,809	8.1%
Operatin g profit	8,163	12.6%	6,902	11.6%	1,260	18.3%
Ordinary profit	7,871	12.2%	6,706	11.2%	1,165	17.4%
Profit attributable to owners of parent	5,471	8.5%	4,584	7.7%	886	19.3%

Point 1





- The impact of unprofitable projects in the Work Process Systems Business has subsided, and sales and profits, which had temporarily declined, have rebounded due to an increase in inquiries and orders for system development in areas such as 5G-related, Internet services, digital transformation (DX), and workstyle reform.
- Continued to strengthen order-taking activities and project management systems in priority areas.

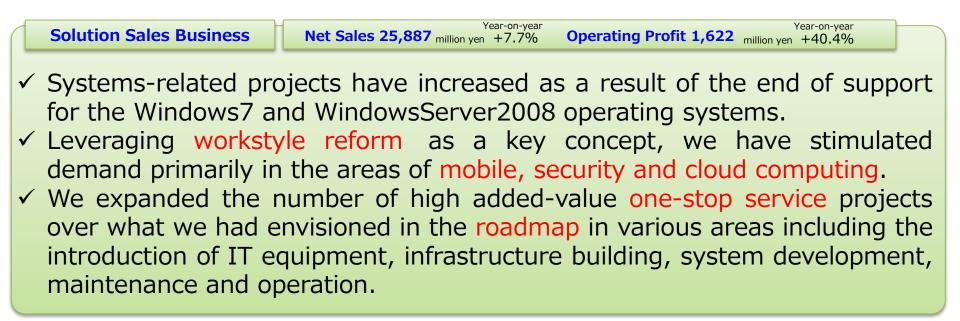


Point 2





- divisions while high value-added on-off projects, such as Windows 10 migration and AI and RPA introduction support for internal IT divisions, drove sales and profits.
- ✓ Additionally, we cultivated new customers using AI-related services and IT training as sales hooks.



Point 3



compared to

Cloud Business

Net Sales 1,404 million yen +24.4% Operation

Operating Profit 209

Year-on-year million yen +5.8%

- ✓ The number of orders for the Canbus increased as a result of stimulated demand based on keywords such as digital transformation (DX) and data-based management.
- ✓ System integration related to Canbus, G Suite, and Cloudstep was strong, based on keywords such as workstyle reform and telework.

Overseas Business

Vear-on-year Net Sales 147 million yen +22.6%

Operating Profit ▲16 million yen +14million yen

- The number of inquiries and orders for unique services using AI and IoT (LoRa) from various companies in the U.S. and Japan has increased due to consideration of a service and joint sales with ONE Tech Inc. and ONE Tech Japan Inc.
- We have increased orders for IoT and software development and support services from multiple Japanese-owned companies
- ✓ We conducted sales activities for StrongKey's security services in the U.S. as well, following the enforcement of the CCPA.
- ✓ Operating profit is back to normal from the second half.

Sales by Segment (Consolidated) <YoY rate> Systema

(in millions of yens)

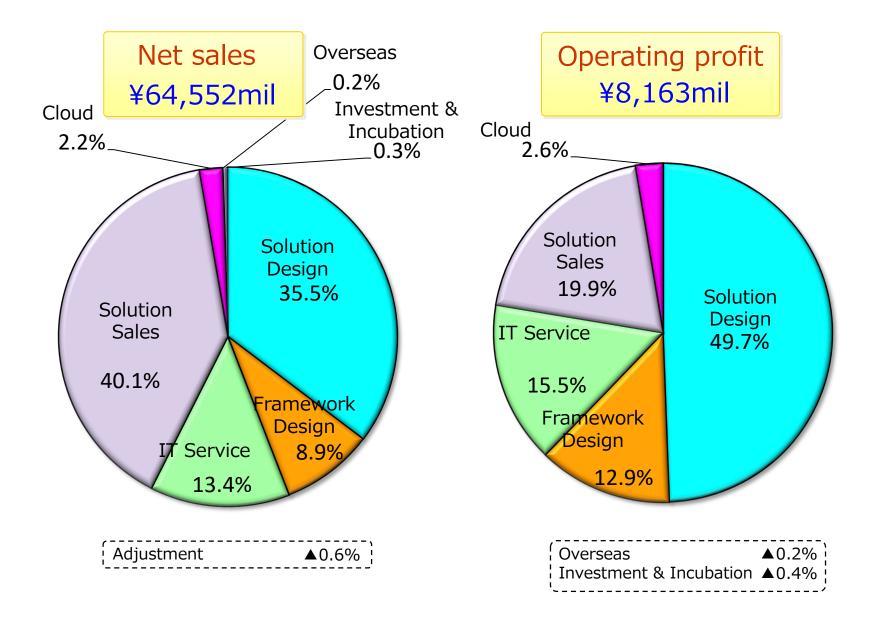
	Fiscal 2019		Fiscal	2018	YoY rate	
	Amount	Sales distribution ratio	Amount	Sales distribution ratio	Amount of change	rate of change
Solution Design	22,914	35.5%	21,234	35.5%	1,679	7.9%
Framework Design	5,771	8.9%	5,294	8.9%	476	9.0%
IT Service	8,650	13.4%	7,827	13.1%	823	10.5%
Solution Sales	25,887	40.1%	24,032	40.2%	1855	7.7%
Cloud	1,404	2.2%	1,129	1.9%	275	24.4%
Overseas	147	0.2%	120	0.2%	27	22.6%
Investment Incubation	213	0.3%	377	0.6%	▲163	▲43.4%
Adjustment	▲437	▲0.6%	▲272	▲0.4%	▲164	
Total	64,552	100.0%	59,742	100.0%	4,809	8.1%

Operating profit by Segment (Consolidated) <YoY rate> Systema

(in millions of yens)

	Fiscal 2019		Fisca	2018	YoY rate	
	Amount	Profit ratio	Amount	Profit ratio	Amount of change	rate of change
Solution Design	4,059	17.7%	3,666	17.3%	392	10.7%
Framework Design	1,057	18.3%	841	15.9%	215	25.7%
IT Service	1,264	14.6%	1,067	13.6%	196	18.4%
Solution Sales	1,622	6.3%	1,155	4.8%	467	40.4%
Cloud	209	14.9%	197	17.5%	11	5.8%
Overseas	▲16	—	▲31		14	—
Investment Incubation	▲33		4	1.2%	▲38	
Adjustment	_		_	_	_	
Total	8,163	12.6%	6,902	11.6%	1,260	18.3%

Composition of Net Sales and Operating Profit by Segment^{systena}



Copyright © 2010 - 2020 Systena Corporation All Rights Reserved.



Earnings Forecast for Fiscal 2020 (Consolidated, Full Year)

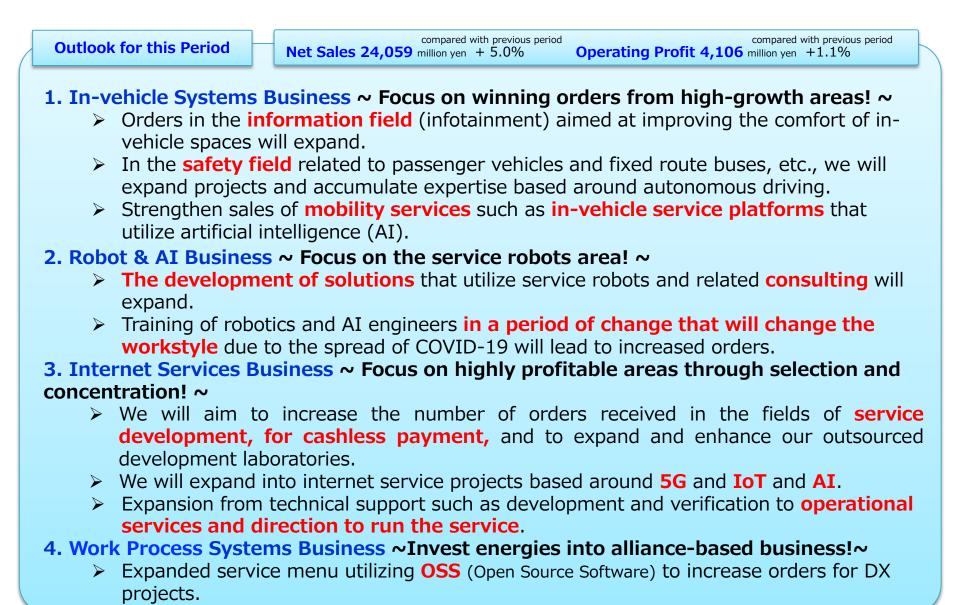


(in millions of yens)

	Fiscal 2020 Earnings Forecast		Fiscal	2019	YoY rate	
	Amount	Profit ratio	Amount	Profit ratio	Amount of change	rate of change
Net sales	62,227	_	64,552	_	▲2,325	▲3.6%
Operating profit	7,634	12.3%	8,163	12.6%	▲529	▲6.5%
Ordinary profit	7,370	11.8%	7,871	12.2%	▲501	▲6.4%
Profit attributable to owners of parent	4,967	8.0%	5,471	8.5%	▲504	▲9.2%

1. Solution Design Business







Outlook for this Period

compared to previous period Net Sales 5,667 million yen ▲1.8%

compared to previous period Operating Profit 1,010 million yen ▲4.5%

Although market trends are unclear due to the spread of COVID-19, we will continue and horizontally expand existing businesses, expand services in new businesses, and review sales methods.

- 1. Continue and horizontally expand existing businesses
 - Continuation and horizontal expansion of projects centered on insurance/financial systems, business systems and infrastructure building.
- 2. Work proactively to secure orders for projects based on the keyword of Digital Transformation (DX)
 - Accumulate know-how and establish sales channels in order to receive orders for core system renewal and infrastructure building (cloud computing) projects.

3. Engage proactively in new business operations with a focus on collaboration throughout Systena, and collaborative partnerships with manufacturers and vendors

- Expand services such as business automation (RPA), AI, security, cloud, and remote operation, and increase orders for license sales and implementation support services by strengthening cooperation between headquarters, manufacturers, and agents.
- 4. Response to the declaration of a state of emergency (refraining from going outside)
 - Promotion of staggered working hours, shift work, telework, and remote support for \geq business continuity
 - From exhibitions, seminars, and face-to-face sales to webinars, web conferences, and web sales

3. IT Service Business



Outlook for this Period

compared to previous period Net Sales 9,282 million yen +7.3% Compared to previous period million yen ▲11.7%

1. Focus on service offerings and alliances that are tailored to the business impact of customers

Promoting telework in the wake of the global spread of COVID-19. We further strengthen our telework and remote work style from a mainly onsite work style. Focusing on alliances with vendors to provide solutions such as telework promotion.

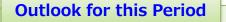
2. Promote the development of new products and services through the use of inside sales

We will further strengthen our product lineup to meet new markets, customers, and needs, including AI-related services, RPA, security enhancement support, and IT training, and expand the number of customers and sales by promoting the creation, expansion, and development of services through the use of inside sales and other means.

3. Shift management resources to high value-added projects

We have transformed our services from help desk and system operator, services that mobilize human resources, to high value-added IT support, IT infrastructure, PMO, DX-related support, and cloud installation/support, to develop contracted operations on a per-service basis, providing services directly related to customer business development.







compared to previous period

compared to previous period **Operating Profit** 1,199 million yen ▲26.1%

Facing a difficult start due to a reduction in sales activities because of the spread of COVID-19 and the end of special demand for Windows with the end of support for Windows 7.

Shift the focus to existing business expansion and growth areas based on the expanded customer base

- **1.** Investment in expanding the solutions segment
 - > Expand the service menu and expand sales to the profit division
- 2. Enhance initiatives aimed at hybrid environments Bolster response for hybrid environments and alliances with cloud partners
- **3.** Strengthen earnings capacity through expanded sales of services Provide ALL Systema's services on a one-stop basis

5. Cloud Business



Outlook for this Period	compared to previous period million yen ▲5.5%	Compared to previous period million yen ▲9.2%
-------------------------	--	--

During this period, we will aim to increase and expand sales of our own proprietary services, primarily Canbus., and stimulate demand through advance investments aimed at **increasing brand recognition**, **enhancing product power** and **improving the level of customer satisfaction**.

1. Increase in inquiries by increasing recognition of Canbus.

Increased orders for the building and replacement of business systems aimed at improving business efficiency and productivity from companies implementing workstyle reforms such as DX and telework.

2. Enhancing services through advance investment

In order to enable the realization of various services, we will enhance our product power and bolster our human resources to improve our support capabilities. We will also achieve an increased level of customer satisfaction.



Οι	Itlook for this Period	Year-on-year Net Sales 158 million yen +7.2%	compared to previous period Operating Profit ▲22 million yen ▲5million yen
1.		of AI/IoT services ir NE Tech Japan Inc.	n collaboration with ONE
		our sales to the same ir	ndustries where we have
	We will Exhibit in the U.S. to ex		olutions at multiple exhibitions
2.		•	ed manufacturing industry
	in the U.S.		
	orders for new	projects from Japanese	ontinuous projects and secure -owned companies with which te the offshore development in
3.	 At the same tin Security product 	ne as selling in Japan, w	oducts in the U.S. as well e will also bolster sales of ranches in California, USA, to CPA* in 2020 July.

* The CCPA (California Consumer Privacy Act) is a California state law that gives consumers the right for control of the handling of their own personal information. The act applies not only to companies located within the state of California, but all companies that have net sales of a certain level (\$25 million and above) and have acquired personal information (including business cards and e-mail addresses) from citizens of the state of California.
Copyright © 2010 - 2020 Systema Corporation All Rights Reserved.



Sales by Segment

(in millions of yens)

	Fiscal 2020 Earnings Forecast		Fiscal	2019	YoY rate	
	Amount	Sales distribution ratio	Amount	Sales distribution ratio	Amount of change	rate of change
Solution Design	24,059	38.7%	22,914	35.5%	1,144	5.0%
Framework Design	5,667	9.1%	5,771	8.9%	▲104	▲1.8%
IT Service	9,282	14.9%	8,650	13.4%	631	7.3%
Solution Sales	22,000	35.4%	25,887	40.1%	▲3,887	▲15.0%
Cloud	1,327	2.1%	1,404	2.2%	▲77	▲5.5%
Overseas	158	0.3%	147	0.2%	10	7.2%
Investment Incubation	334	0.5%	213	0.3%	120	56.5%
Adjustment	▲600	▲1.0%	▲437	▲0.6	▲162	—
Total	62,227	100.0%	64,552	100.0%	▲2,325	▲3.6%

Copyright © 2010 - 2020 Systema Corporation All Rights Reserved.



Operating profit by Segment

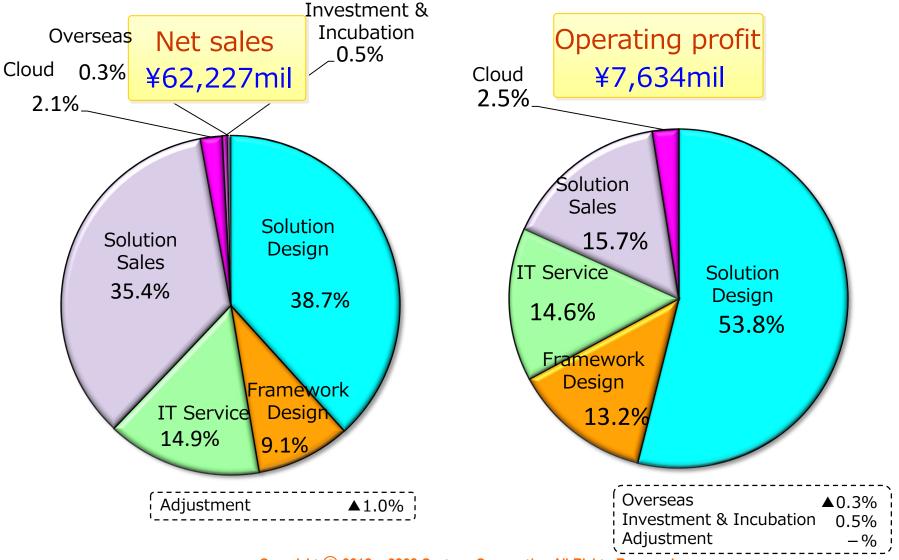
(in millions of yens)

	Fiscal 2020 Earnings Forecast		Fiscal	2019	YoY rate	
	Amount	Profit ratio	Amount	Profit ratio	Amount of change	rate of change
Solution Design	4,106	17.1%	4,059	17.7%	46	1.1%
Framework Design	1,010	17.8%	1,057	18.3%	▲47	▲4.5%
IT Service	1,116	12.0%	1,264	14.6%	▲148	▲11.7%
Solution Sales	1,199	5.5%	1,622	6.3%	▲ 423	▲26.1%
Cloud	190	14.3%	209	14.9%	▲19	▲9.2%
Overseas	▲22	▲13.9%	▲16	▲11.2%	▲5	
Investment Incubation	35	10.5%	▲33	▲15.7%	68	204.6%
Adjustment	_	_	_	_	_	_
Total	7,634	12.3%	8,163	12.6%	▲529	▲6.5%

Earnings Forecast



Composition of Net Sales and Operating Profit by Segment



Copyright © 2010 - 2020 Systema Corporation All Rights Reserved.



Systena Group Management Objectives and Basic Policy



The management objective of the Systena Group is to become one of Japan's leading IT companies and support the Japanese economy from the ground up!

To achieve this, we embrace the basic policy of balanced management, controlling the conflicting qualities of "destruction and creation," "stability and growth" and "maintenance and innovation" in the right balance while continually placing the axis of management at the central point of the pendulum.



Stable and high dividends High return on equity High ratio of operating profit to sales

To achieve these targets, we will strive to establish a high earnings structure consistent with a basic management policy emphasizing balance between growth and stability.



Systena **New medium-term** management plan <five-year> (Fiscal 2019~ Fiscal 2023)



Major Management Policy

Improve Productivity with Data-Driven Management

- We will implement high-precision cost price management and grasp real profits and losses at an early stage by utilizing IT business management systems built using our proprietary Systena-developed platform Canbus.
- Based on visualization of management data and management information enumerated using predictive AI, we will seek to thoroughly improve productivity with the aim of maximizing profits.

New Five-Year Medium-Term plan



Strategies

- (1) Automotive (2) "Cashless"/payment settlement (3) Robotics/IoT/RPA/cloud
- (4) **Own-brand products and services**

We will focus management resources on the fields

expected to experience the most growth over the next decade.

Targeted Management Indicators and Outlook for Fiscal 2023

			•		
KPI	2019/3	2020/3	2021/3 Earnings Forecast	2024/3	
Net Sales	59,742	64,552	62,227	101,000 (1.7x)	We will aim to achieve: ✓ Net sales of 101 billio
Operating Profit	6,902	8,163	7,634	15,200 (2.2x)	 Operating profit of 1. yen
Operating profit margin	11.6%	12.6%	12.3%	15.0%	 Operating profit mar Operating profit per 2.6 million yen
Operating profit per employee	2.16	2.32	1.89	2.60 (20% increase)	✓ ROE of 25%
ROE	24.6%	25.5%	20.6%	25%	

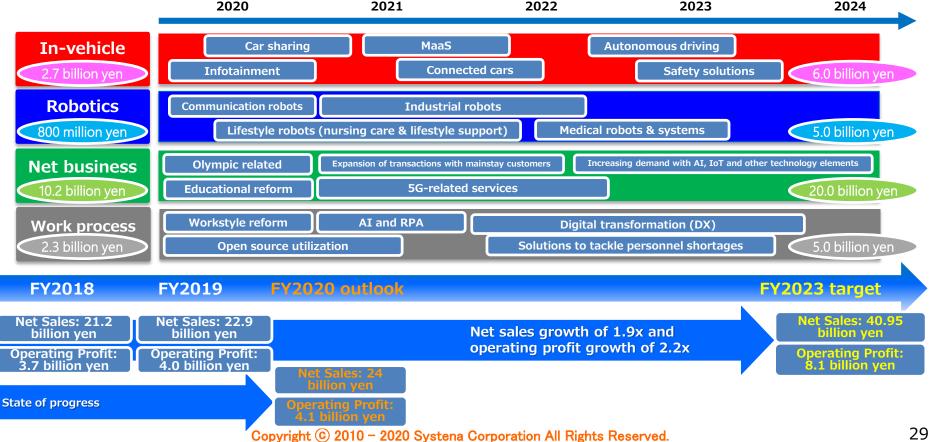
(hundreds of millions of yen)

- ion yen
- 5.2 billion
- rgin of **15%**
- employee of

1.Solution Design Business

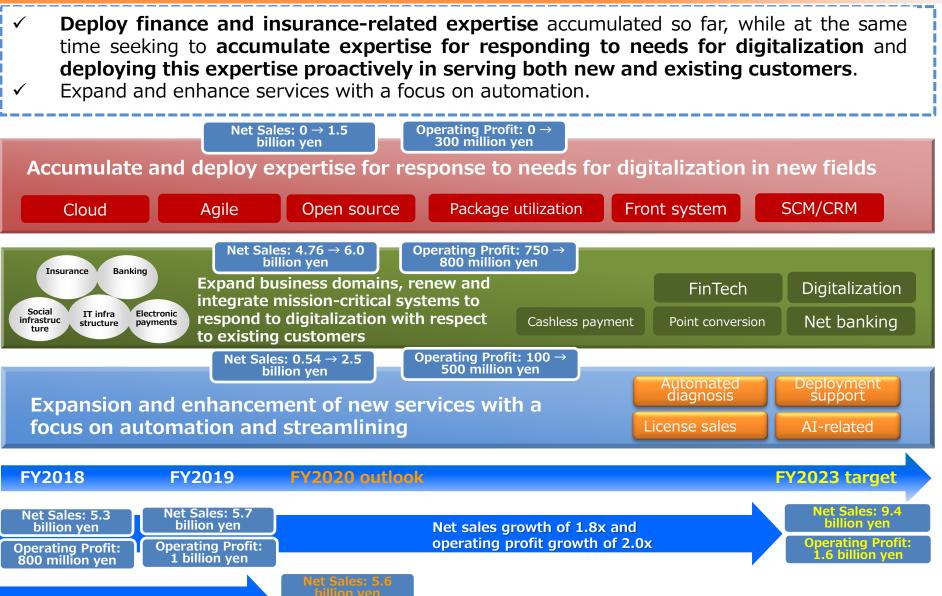


- Aim to expand business operations to a wide range of industries with technical support utilizing technological capabilities developed through service experience in the in-vehicle and net business fields, which have grown into core business areas.
 - Aim to expand business operations in the robotics industry, where demand is expected to increase due to personnel shortages and other such factors, based on our extensive development track record.
 - Also aim to expand business operations in the work process field by increasing our track **record in developing work process systems**, the need for which stems from factors such as personnel shortages, DX and replacement/renewal of legacy systems.



2. Framework Design Business





Copyright © 2010 - 2020 Systena Corporation All Rights Reserved.

State of progress

3. IT Service Business



Create and implement a new business model together with customers, and become a transformational organization that raises corporate value through continually tackling new challenges based on experiences and past results.

- We will engage in **outsourced business operations** on an individual service basis, with services such as IT support, IT infrastructure, PMO and LABO offering high added value based on expertise developed through various projects.
- As market trends become more short-lived and change drastically, we will shift to providing services to match essential (i.e. indispensable) parts and trends in order to link in directly with customers business operations.
- Most recently, we are working to increase customer number and sales by investing efforts into delivering new products and services such as AI, chat bots and RPA.



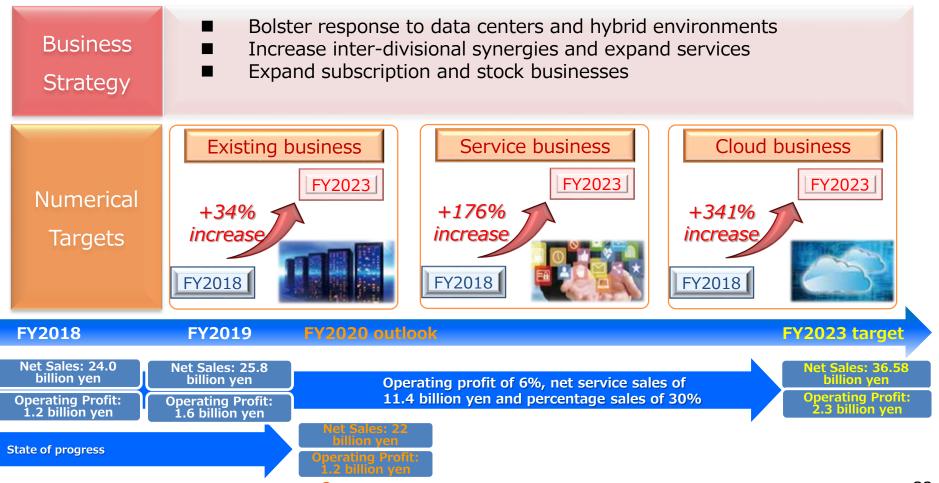
Stable recruitment of engineers

Copyright © 2010 - 2020 Systena Corporation All Rights Reserved.

4. Solution Sales Business



Provide solution services aimed at solving management issues faced by customers (such as improving productivity, reducing costs, and bolstering security) using Systena's overall sales capabilities in order to create and expand added-value business, and transform into **an ICT partner that supports customers' business operations**; and link this transformation on to a **continuous improvement in sales and profits**.

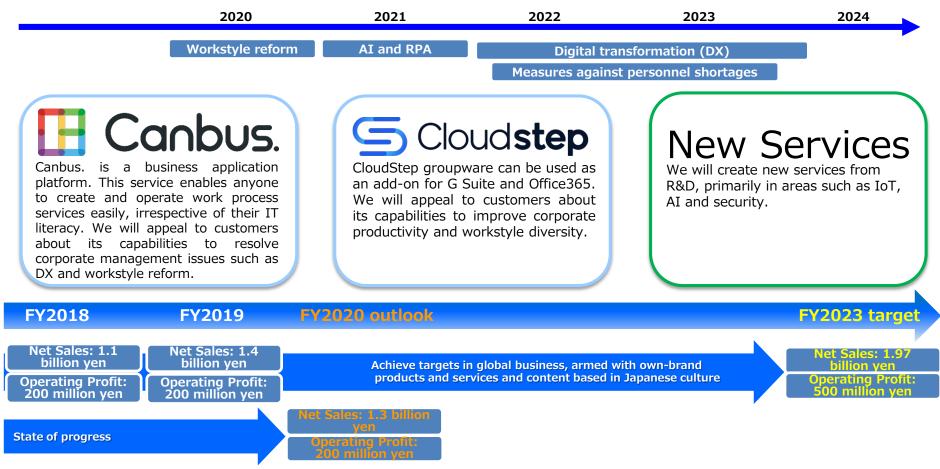


Copyright © 2010 - 2020 Systema Corporation All Rights Reserved.

5. Cloud Business



- Implement a high added-value subscription model, primarily for Canbus.
- Aim to achieve growth with high added-value business operations in the field of work process SI, utilizing the advantages of Canbus.
- ✓ Aim to expand and enhance new services and achieve further growth through research and development of new technology elements such as AI and IoT.

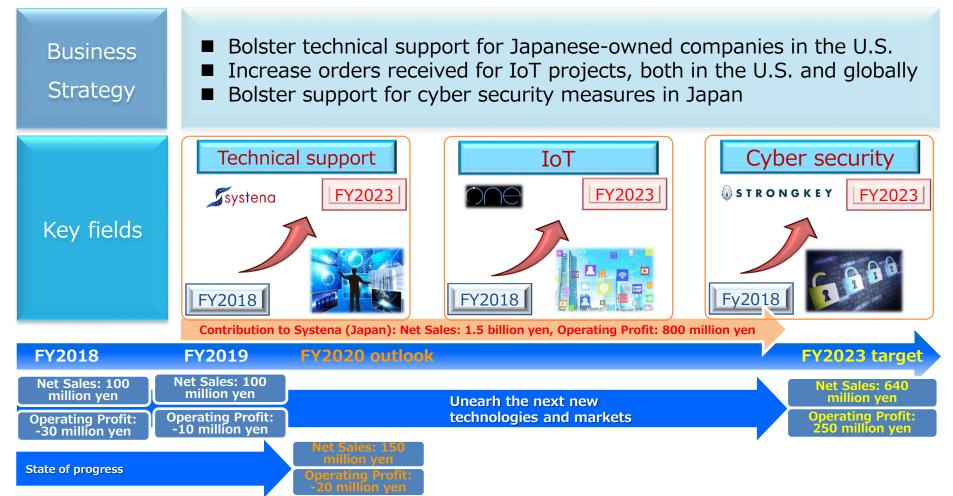


Copyright © 2010 - 2020 Systema Corporation All Rights Reserved.

6. Overseas Business (Systena America Inc.)

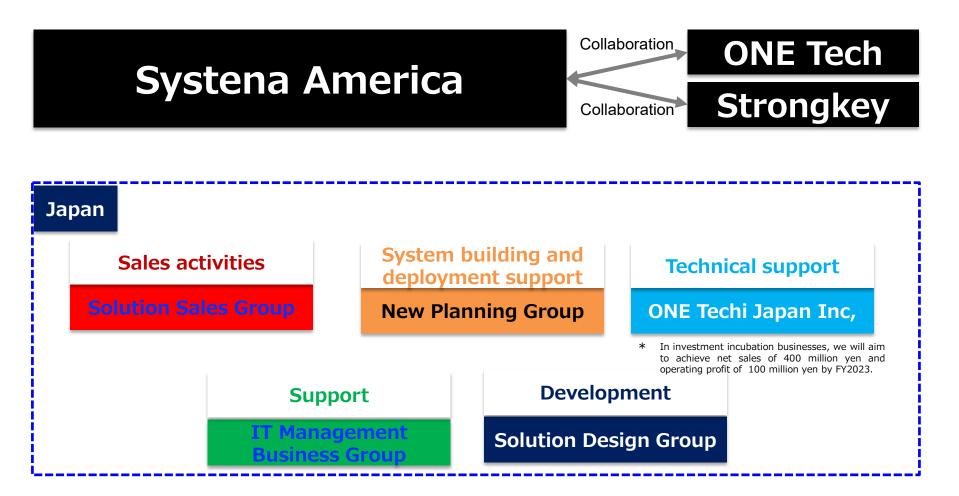


- Aim to increase joint orders with OneTech in the continuously expanding field of IoT, based on technical support for Japanese-owned companies in the United States.
- Provide support for countermeasures against data leaks for public institutions and private sector companies in Japan, by providing the latest technologies including StrongKey cyber security products; and unearth new technologies and markets.



Copyright © 2010 - 2020 Systena Corporation All Rights Reserved.

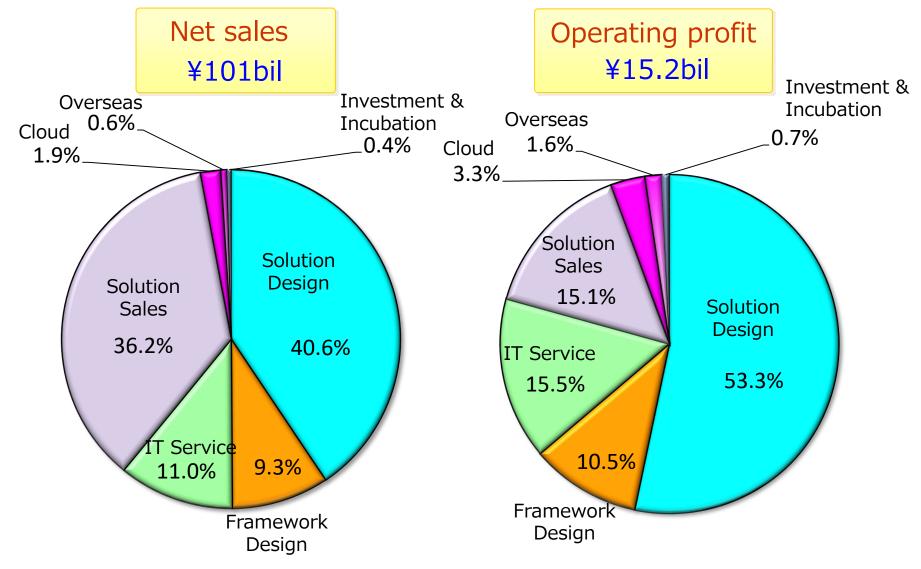




We will aim to consolidate the strengths of each division and deliver these services in Japan with an "All Systena" approach.



Composition of Net Sales and Operating Profit by Segment





ALL Systena

Making digital society a happy society. Systena IT Services



https://www.systena.co.jp/

The earnings forecasts described in this document and mentions of future events are predications based on the information available at the time of publication, and may incorporate uncertain factors. Please note that actual business performance can fluctuate due to various factors including changes in the economic or business environment.